



# Media Kit

**2023**



Located along the Concho River, the San Angelo Visitor Center welcomes visitors upon arrival to the city and provides a rest area and information point for travelers. Quarried from local limestone, the serpentine structure is the most photographed area in San Angelo, with access to San Angelo's River Walk and pedestrian pathways to the historic city center.



Celebration Bridge in  
Downtown San Angelo



San Angelo State Park



International Waterlily  
Collection



The Bosque



Fort Concho National  
Historic Landmark



Lake Nasworthy



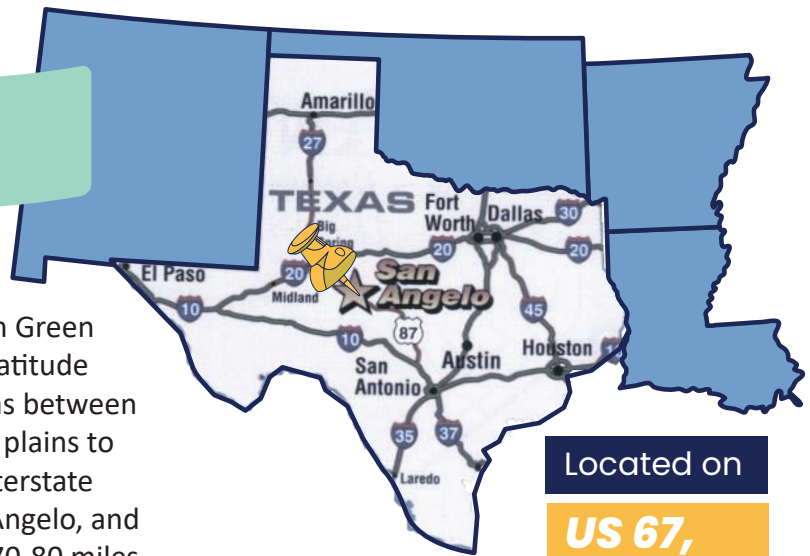


## San Angelo Fun Facts

- San Angelo was named Visual Arts Capital of Texas through 2031.
- San Angelo was named the #1 True Western Town of the Year by True West Magazine in 2020 & 2022.
- San Angelo ranked #2 of the Top 10 True Western Towns of the Year by True West Magazine in 2019 & 2021.
- The San Angelo Stock Show & Rodeo ranks as one of the nation's largest rodeos in total contestants and the livestock show ranks 4th in the nation in entries.
- The Concho River Walk was named a Great Place in America by the American Planning Association.
- The International Waterlily Collection has been designated by the International Waterlily & Water Gardening Society as a premiere collection of waterlilies in existence.
- The Concho Pearl can only be found in the Concho River and its tributaries and is produced from a freshwater mussel.
- Fort Concho National Historic Landmark is one of only 47 National Historic Landmarks in Texas and among only 2,500 National Historic Sites in the U.S.
- The San Angelo Cowboy Gathering was named the Venue of the Year by the 2016 Cowtown Society of Western Music.
- For the 14th year in a row, Downtown San Angelo was named Outstanding Main Street City by the National Main Street Center and the Texas Historical Commission, Main Street Program.
- The San Angelo State Park is one of only 103 state parks in Texas and serves as only one of four parks that are home to the Official State of Texas Longhorn Herd and the Official State of Texas Bison Herd.
- At the International Chocolatiers Convention in New York City, Cowboy-Up Chocolates won 1st in new flavors with their Almonds de Leche.
- The San Angelo Museum of Fine Arts received the National Award for Museum Service from the Institute of Museum and Library Services, the country's highest honor for museums.
- Ceramics Monthly has cited the San Angelo Museum of Fine Arts biannual National Ceramic Competition as "the premier clay show in America", and is in its 24th year.
- Forbes named San Angelo one of the Top Seven Places in America to be an Entrepreneur in 2017.
- Angelo Civic Theatre is the longest running civic theatre in Texas, started in 1885.
- Bentwood Country Club was the United States Tennis Association's 2017 Outstanding Facility of the Year for the nation.
- The Latest Scoop was named one of the Top 10 Ice Creams in Texas by Wide Open Eats in 2018.
- The House of FiFi Dubois was named one of the Top 15 Texas Music Venues for Live Country Music by Wide Open Country.
- The Peasant Village Restaurant was named one of the 15 Best Restaurants in Texas by Best Things Texas.
- San Angelo was named one of the Top 10 Cities for Veterans by Livability.com.
- In 2018, Angelo State University was listed by The Princeton Review as one of the country's best institutions for undergraduate education for the 10th year in a row.
- San Angelo is home to the Aermotor Windmill Company, which started in 1883.

# Transportation

The City of San Angelo covers 58.61 sq. miles and Tom Green County covers 1,540.05 sq. miles. We are located at Latitude 31.22 N and Longitude 100.30 W in West Central Texas between the Texas hill country to the southeast and the rolling plains to the northwest. San Angelo is located between U.S. Interstate Highways I-10 and I-20. I-10 is 64 miles south of San Angelo, and depending upon the route taken, it is approximately 70-80 miles



Located on

**US 67,  
87, & 277**



TEXAS	Miles	OUT OF STATE	Miles
Abilene	91	Albuquerque	504
Amarillo	298	Atlanta	1054
Austin	207	Chicago	1180
Corpus Christi	363	Denver	721
Dallas/Ft. Worth	259	Indianapolis	1124
Del Rio	157	Jacksonville	1144
El Paso	418	Los Angeles	1208
Houston	367	New Orleans	723
Laredo	321	New York	1860
Midland-Odessa	132	Oklahoma City	379
San Antonio	218	Phoenix	818
Wichita Falls	234	Ciudad Acuna, Mexico	155
		Mexico City, Mexico	1078
		Monterrey, Mexico	466

## Air Service

The San Angelo Regional Airport is served by American Eagle with five regional jet flights per day to the American Airlines link at the Dallas-Fort Worth Airport.



## Climate

San Angelo's elevation of 1,900 feet, location on the northern boundary of the Chihuahuan desert, and our proximity to rivers and lakes provide brilliant blue skies and a very pleasant climate. With three lakes and two rivers flowing through the city, San Angelo has an average morning humidity of 79% which drops to a comfortable average of 44% in the afternoons. Temperatures do reach in the 100's during the summer, but low humidity in the 15% to 25% range keeps the "heat index" down. Snow and sleet are not common but will occur once or twice each year. From an employer's standpoint, there are no lost work days because of winter.

The average annual temperature is 64.9 degrees, with average highs of 78.1, and lows of 51.6. San Angelo receives 251 days of sunshine each year, and the average rainfall is 20.45 inches.

## Yearly Average Temperatures

Temperature	65°
High	78°
Low	52°
Rainfall	20.5"
Days Sunshine	251

# History

San Angelo is the county seat of Tom Green County and is located on U.S. highways 87, 67 and 277, and the Atchison, Topeka and Santa Fe Railway. The city is just west of the geographical center of the state. Founded in 1867 with the establishment of Fort Concho, San Angelo was an early frontier town, characterized by saloons, prostitution, and gambling. Bartholomew (Bart) J. DeWitt was the founder of San Angelo, starting a trading post across the Concho River from the Fort. Originally named Santa Angela after DeWitt's late wife, the name was changed to San Angelo when application was made for a post office.

## Population

**100,031 (2019)**

San Angelo is the largest city in Texas and one of the largest in the U.S. **not connected to an interstate.**

## Accolades



In 2021, state legislature named San Angelo The Visual Arts Capital of Texas, through 2031.



In 2022, San Angelo was awarded by True West Magazine as the #1 True Western Town in America



In 2018, San Angelo was designated by the Texas Film Commission as a Film Friendly Texas Community.



In 2018, San Angelo was designated by the Texas Music Office as a Music Friendly Texas Community.

# DISCOVER

## SAN ANGELO

### EVENTS



- San Angelo Stock Show – February
- San Angelo Rode – April
- Regional Cavalry Competition – April
- San Angelo Annual National Ceramic Competition – April - June
- Cowboy Way Jubilee – April - May
- Simply Texas Blues Festival – May
- Showdown in San Angelo Boat Racing Series – June
- American Plains Artists Annual Juried Exhibit & Sale – June-August
- Wake the Desert Wakeboarding Competition – July
- San Angelo Cowboy Gathering – September
- Lilyfest – September
- San Angelo REVOLUTION Film Festival – September/October
- Chicken Farm Art Center Annual Open House – Weekend after Thanksgiving
- Cinch Roping Fiesta – Last full weekend in October
- Dia de Los Muertos - October
- EnPleinAirTEXAS – October



San Angelo  
Stock Show & Rodeo



San Angelo National  
Ceramic Competition



Simply Texas  
Blues Festival



Dia de Los Muertos  
Celebration



San Angelo  
REVOLUTION Film Festival



Christmas at Old  
Fort Concho



# Culinary Delights

## • The Grill

Chef Felipe Armenta, a San Angelo native, offers brunch, lunch, and dinner selections at The Grill. You can start your day with a Fresh Squeezed Mimosa and Mexican Migas or Beef Brisket Hash. Enjoy lunch and Jalapeño Pork Enchiladas or Steak Quesadillas. Choose great dinner options starting with Cast Iron Cornbread, their Famous Brisket Tacos, Texas Pork Back Ribs or Jumbo Shrimp Brochette along side a Gin Basil Gimlet or an Armenta's Margarita. Save room for Chocolate Bread Pudding for dessert.



## • Zero One Ale House

Located in historic downtown San Angelo, Zero One Ale House offers new and traditional American cuisine. Their craft beers, made onsite, include Intermission Amber, the BOMB Scare, Rhinestone Blonde, and Mother Earth. Menu items vary and include Duck Wing appetizers, Tri-Tip Steak and Chicken Salad BLT sandwiches, and their popular Brew House Burger. Other favorites are Blackened Seared Ahi Tuna, Thai Red Curry, and Guapotle Pulled Pork Tacos.



## • The Angry Cactus

Chef Tim Condon opened this West Texas Bar & Grill and hit the ground running. Offerings like tableside Angry Guacamole, Gourmet Mac 'n Cheese, Chicken Fried Steak Medallions, and This Ain't Your Grandma's Meatloaf are hugely popular at the downtown restaurant. Drink specials are offered throughout the week including Margarita Mondays and Craft Beer Tuesdays.

## • Armenta's Mexican Restaurant

It's a family affair in San Angelo. The Grill's Chef Felipe Armenta learned a great deal from his parents, who own Armenta's Café in San Angelo. Great options include Migas Ala Mexicana, Monterrey Chicken Enchiladas, and Vuelve Ala Vida.

## • The Latest Scoop

Located in a former bus station, The Latest Scoop features hand crafted ice creams and sorbets, in addition to gourmet hot chocolates and fresh-squeezed lemonade. The shop opened in 2017 by the late Sid Clemmer, who passed away in August 2018. He retired at the age of 70 and decided he wanted to make ice cream like his father and grandfather used to make. His son, Scott, joined him and he took over the business after Sid's passing. Flavors include Tahitian Vanilla Bean, Roasted Strawberry, Sea Salt Butter Pecan, and Blueberry Lavender. Enjoy them in a homemade, flavored waffle cone like coffee, chocolate, and pistachio. Taster Tuesdays introduces the ice cream connoisseur to new flavors including options like Bourbon Butter Pecan Toffee and Cherry Lee Lewis.



## • The Peasant Village

Set in a 1927 bungalow, The Peasant Village provides a wonderful ambiance. Chef Jason Helfer describes his offerings as "a casual experience in old-world cuisine". At lunch, enjoy gourmet sandwiches including the Wild Yhetti, the Flying Piglet, and the Chupacabra. If you'd prefer a more sophisticated menu, join them for dinner and choose from items like Brie Almondine and Crawfish Dip for appetizers, a Half Rack of Lamb with mint and feta and Russian Beef Stroganoff for dinner, and Crème Brulee or Cheesecake for dessert.



## • Cork and Pig Tavern

Chef Virginia Dalbeck (San Angelo, Fort Worth, Odessa). was Runner-Up on Gordon Ramsey's Hell's Kitchen. Farm-to-Table restaurant featuring wonderful options like their southern Deviled Eggs with Bacon, Kona Ribeye, and wood-fired pizzas including the Pig, the Gladiator, and Mexican Chorizo. Grab a side of roasted peanut coleslaw and finish off the meal with their famous beignets. The drink selection highlights favorites like a Jalapeño Margarita Martini, Spicy Moscow Mule, a classic Old Fashioned, and their Whiskey Peach.

# History Attractions

## Fort Concho National Historic Landmark

Step into the past at a frontier army post from 1867 – 1889, Fort Concho is a historic preservation project and museum. The Fort includes 23 original and restored structures including a restored Headquarters, Soldiers' Barracks and Mess Hall, Officers' Quarters Chapel/Schoolhouse, and the Post Hospital. View America's vibrant and unique past at one of the best-preserved forts of the Indian Wars Era (1866 – 1891) and home to the famous Buffalo Soldiers.



## Miss Hatties Bordello Museum

It all began in 1898 when Mrs. Hatton, a recent divorcée and great businesswoman, set up a top of the line "gentleman's club" in a two-story building on East Concho Avenue. Take a guided tour of the five bedrooms that tell the story of the girls who worked in Miss Hattie's, prior to it being shut down by the Texas Rangers in 1952.

## Cactus Hotel

Spend time in the fourth hotel opened by Conrad Hilton in 1929. The tallest building in San Angelo, stretching 14 stories into the West Texas sky. Enjoy the beautiful architecture of the roaring 20's.

## Heritage Park San Angelo

Pocket park in downtown San Angelo highlighting the rich ranching heritage of West Texas.

## The Lady in Blue

Known as "The Lady in Blue" Sor Maria de Jesus de Agreda was a cloistered nun who lived in Agreda, Spain in the 1600s. She is known for her legendary bilocation-being in body at her convent in Spain while evangelizing in spirit to the Jumanos, indigenous Indians of this area. The Vatican is considering making her a saint.



## Historic Murals of San Angelo

Tell the story of San Angelo through art.

## The Railway Museum of San Angelo

Explore railway artifacts and exhibits, historical documents and photographs, static displays of railcars on the outside and operating model train layouts on the inside.



# Nature Attractions

## San Angelo State Park

San Angelo State Park – The presence of American Indian rock art and ancient animal tracks add a prehistoric touch to this 7,600-acre park. View majestic bison and longhorn, hike along the 50-miles of trails, or catch a glimpse at more than 350 bird species seen throughout the year along the Central Flyway.



## International Waterlily Collection

Designated a premier collection of water lilies by the International Water Lily and Water Gardening Society, discover seven ponds boasting more than 150 varieties of lilies. Best viewing times are April-October, with peak viewing in September.

## Angelo State University Planetarium

The unique ci-Dome HD digital projector and tilted dome theater offer showings to visitors in the fall and spring semesters.

## The Bosque on the Concho River

Offering miniature golf, sand volleyball, paddleboat rental, bocce ball, oversized chess, and washer-pitching along the Concho River.

## Concho River Walk

Award-winning four-mile river walk, named one of the great places in America by the American Planning Association.

## Lake Nasworthy

1,380-acre lake in San Angelo offering fishing, boating, and outdoor recreation.

## Tule Princess Steamboat Company

Provides guided excursions on a paddleboat steamboat.



# The Arts

## San Angelo Museum of Fine Arts

Experience visual art as you stroll through one of the most dramatic buildings of any art museum in America. Consists of three galleries and a rooftop sculpture terrace with a beautiful view of the Concho River and downtown San Angelo.



## San Angelo Performing Arts Center

Discover award-winning performances from stand-up to internationally-recognized performances.

## Murphey Performance Hall

1929 recently-restored auditorium featuring Broadway shows, symphony concerts, and ballet performances.

## Chicken Farm Art Center

Originally a working chicken farm, the center transformed into a beautiful oasis of art, culture, creativity and community. Features 15 artists studios.

## Angelo Civic Theatre

The oldest continuous community theater in Texas offers six mainstage productions. Started in 1885.

## Sheep Statues of San Angelo

Over 100 uniquely designed fiberglass sheep, painted by local artists and sponsored by local San Angelo businesses and organizations.



## Richard & Pam Salmon Sculpture Garden

Juried exhibition of outdoor sculptures.

## Art in Uncommon Places

Highly visible art installations located throughout the city, including art along the Concho River Walk.

# Uniquely San Angelo

## The House of FiFi DuBois

Dedicated to good times and all things retro, the lounge with dance floor focuses primarily on Texas musicians. Rent an airstream and watch concerts from the comfort of your own space. Not available for overnight accommodations.

## Miss Hattie's Restaurant & Cathouse Lounge

Housed in an 1880's structure and one of the oldest buildings in San Angelo, the restaurant is known for its burgers and steaks.

## Jessie Rose Mercantile

Largest plus-size women's clothing store in Texas

## Holland's

Oldest jewelry company in West Texas, known for their sterling silver spur clips. The first clips were presented to President Franklin Roosevelt.

## Cowboy-Up Chocolates

Award-winning chocolatier, highlighting the western heritage with chocolates like almonds de leche, bronco brittle, and wagon wheel pecans.

## Eggemeyer's General Store

13,000 sq. ft. showroom space located on historic Concho Avenue.

## Peaceful Valley Donkey Rescue

Peaceful Valley's Mission is to provide a safe and loving environment to all donkeys that have been abused, neglected or abandoned and wild burros under threat of destruction.

## M.L. Leddy Boot & Saddlery

One of the largest and oldest custom-made boot operations in Texas. Factory is on site and can be viewed from the store.

## J.L. Mercer & Sons

Handcrafting boots since 1923, the company has outfitted President Lyndon Johnson, John Wayne, and Charlie Daniels, to name a few.



## Tule Princess Steamboat Company

Provides guided excursions on a paddleboat steamboat.

## Legend Jewelers

Features the rare Concho Pearl and the Lone Star cut blue topaz.







Discover more at  
[DiscoverSanAngelo.com](http://DiscoverSanAngelo.com)



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@VisitSanAngelo

## For More Information

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